ASHLOCK CONSULTING, INC.

MASTER LICENSE AGREEMENT

This Master License Agreement (the "Agreement") is made effective as of _	, (the "Effective Date")
by and between Ashlock Consulting, Inc. ("Licensor"), and	
("Licensee") (Licensor and Licensee are each referred to as a "Party" and co	ollectively referred to as the "Parties"

RECITALS

- A. Licensor owns and/or controls the intellectual property described herein as "Licensed Content."
- B. Licensee desires to use Licensed Content in accordance with the terms set forth below.
- C. Public School District is the geographical unit for the local administration of public schools.
- D. **Private School Region** is the geographical unit for the local administration of a group of private schools within the same state for up to 15 schools.
- E. **Charter School Region** is the geographical unit for the local administration of a group of charter schools within the same state for up to 15 schools.
- F. School Agency refers to either a Public School District, Private School Region, or Charter School Region.
- G. School Agency Forms are completed by an authorized signer from a school agency.

NOW, THEREFORE, THE PARTIES AGREE AS FOLLOWS:

- 1. **Licensed Content.** "Licensed Content" means the specific intellectual property described in Schedule A, as may be amended from time to time. The Licensed Content does not include physical material(s), unless explicitly described in Schedule A.
- 2. **Grant of License.** Subject to the terms and conditions of this Agreement, Licensor grants to Licensee, and Licensee hereby accepts, the right and license, to use the Licensed Content as specifically described in Schedule A, as may be amended from time to time.
- 3. **Reservation of Rights.** All right, title and interest in and to the Licensed Content which is not expressly granted to Licensee hereunder (collectively the "Reserved Rights") is reserved to Licensor, which may exploit, directly and indirectly, such Reserved Rights in such manner and by such means as Licensor determines in its sole discretion. Any direct and/or indirect conduct by Licensee in excess of the scope of rights granted pursuant to this Agreement, including the use and/or exploitation by Licensee of any Reserved Rights, shall be grounds for automatic termination of this Agreement, in addition to all other rights and remedies available in law and equity, to Licensor. In addition, Licensor shall have the right to terminate and/or suspend any specific grant of rights made to Licensee, without terminating this Agreement in its entirety, in Licensor's sole discretion.
- 4. **Delivery of Licensed Content.** The parties acknowledge that Licensee is currently in possession of all or most of the Licensed Content in physical and/or digital format. In the event Licensee does not possess a physical copy of any of the Licensed Content, Licensee may request a copy from Licensor, and Licensor may, in its sole discretion, deliver a copy of such Licensed Content to Licensee, for an amount determined by Licensor. Licensor shall be under no obligation to provide the Licensed Content to Licensee in any particular form or format, and any and all expenses incurred by Licensee in formatting and/or editing the Licensed Content shall be borne by Licensee. Notwithstanding the foregoing, Licensee shall have no right to edit and/or format any Licensed Content, except as explicitly set forth in Schedule A; and any editing and/or formatting, directly or indirectly, by Licensee, shall be deemed a breach of this Agreement.
- 5. **Designation of Administrator(s).** Licensee shall designate one or more administrators to handle the day-to-day administration of rights pursuant to this and other agreements between Licensor and Licensee. Licensee's designated administrator(s) shall work together with Licensor, in good faith, as directed by Licensor.
- 6. **Data and Licensed Content Integrity.** Licensee shall at all times maintain and protect all data, including metadata, and all other quality, trademarks, artwork and instructions, if any, associated with, attached or affixed to, and/or embedded in the Licensed Content. Licensee shall not remove, alter or add any data, information, or other materials to the Licensed Content, except as explicitly authorized herein.
- 7. **Royalties and Other Consideration.** In consideration of the rights granted herein, Licensee shall pay the amounts described in Section 8 (Minimum Payments Obligations), together with all amounts stated in Schedule A, as amended.
- 8. **Reporting and Payment Obligations.** Unless otherwise described in Schedule A, Licensee shall provide detailed and accurate reports for each applicable accounting period, which such reports shall include all information and data reasonably necessary to accurately account for Licensee's payment obligations herein. Licensee shall render such reports, along with all payments due pursuant to such reports, within ten (10) days of the

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end of each calendar quarter. Unless otherwise agreed, each calendar quarter shall be an "accounting period" hereunder.

- 9. Audit Rights. Licensor shall have the right to audit Licensee's books and records concerning the substance of this Agreement (and any subject matter arising out of or related to this Agreement, explicitly including manufacturing records), which such books and records shall be maintained at Licensee's principal place of business, upon ten (10) days notice and during regular business hours. In the event an audit reveals an underpayment to Licensor, Licensee shall promptly pay the amount due, together with interest at the maximum legal rate. If the underpayment is in excess of five percent (5%), Licensee shall pay all costs associated with Licensor's audit, including, but not limited to, accountant and/or attorney fees.
- 10. **Term.** The term of this Agreement shall commence on the date first written above and continue for the period of time stated in Schedule A (as amended), unless terminated as provided for herein (the "Term").
- 11. **Termination.** Either party may terminate this Agreement upon thirty (30) days written notice. Termination by Licensee (or expiration of the Term) shall not relieve Licensee of its payment, reporting and related obligations hereunder, including, but not limited to, the Minimum Payment for the then-current calendar year. Licensor may terminate this agreement immediately upon any breach by Licensee, which such termination shall not relieve Licensee of its payment, reporting and related obligations hereunder, including, but not limited to, the Minimum Payment for the then-current calendar year, in addition to all other rights and remedies available to Licensor, in law or in equity, and/or as set forth in this Agreement. Licensor may refuse to enter into an agreement with a Licensee who has previously breached an agreement with Ashlock Consulting.
- Party (a) admits in writing its inability to pay its debts as they become due, fails to satisfy any enforceable, final and material judgment against it, or otherwise ceases operations of its business in the ordinary course, (b) is adjudicated bankrupt or becomes insolvent, (c) winds up or liquidates its business voluntarily or otherwise, (d) applies for, consents to or suffers the appointment of, or the taking of possession of by, a receiver, custodian, assignee, trustee, liquidator or similar fiduciary of itself or of all or any substantial portion of its assets, (e) makes a general assignment for the benefit of creditors other than in the ordinary course of financing its ongoing operations, (f) commences a voluntary case under any state or federal bankruptcy laws (as now or hereafter in effect), (g) files a petition seeking to take advantage of any other law providing for the relief of debtors, (h) acquiesces to, or fails to have dismissed, within thirty (30) days, any petition filed against it in any involuntary case pursuant to such bankruptcy laws and/or (i) takes any action for the purpose of effecting any of the foregoing.
- 13. Consents and Third Party Licenses. During the Term, Licensee shall be solely responsible for (a) procuring and maintaining all third party rights, licenses and clearances associated with the Licensed Content required for the proper use, reproduction, performance, display, transmission and/or distribution thereof as contemplated herein, including, without limitation, all third party rights, license and clearances associated with any images, research, data, statistics, methodology, or any other matter contained within the Licensed Content; and (b) paying, and shall timely pay, to the applicable third party rights holders, all royalties, clearance costs and any other costs, fees, and expenses related thereto.
- 14. **Costs and Expenses.** Licensee shall be solely responsible for all of its costs and expenses in exercising its rights and obligations hereunder. Licensee shall not deduct any of its costs or expenses from any amount due to Licensor hereunder.
- 15. **Liability for Breach.** Licensee acknowledges that a breach of this agreement would cause substantial harm to Licensor, the value of which may be difficult, if not impossible, to quantify. For that reason, any breach by Licensee and/or Licensee Sub-User shall entitle Licensor to a payment from Licensee in the amount of \$100,000.00, per breach, in addition to injunctive relief, and without any limitations of the other remedies to which Licensor may be entitled.
- 16. **Confidentiality.** Licensee shall not disclose the terms of this Agreement, or any part of it, to any third party (other than Licensee's employees and agents who require such information to perform their job duties). Licensee may, disclose the fact that it may exercise the specific rights granted to Licensee hereunder.
- 17. Licensee's Warranties and Representations. Licensee hereby warrants and represents that: (a) it has the right to enter into this Agreement; (b) it is not, and will not, be in breach of any agreement (whether oral, written and/or by conduct), with any third party by entering into this Agreement; (c) it has, or will, procure all licenses, consents, and/or permissions, for all third party materials embodied in or on the Licensed Content, or any of it, prior to exercising any right granted to Licensee hereunder; (d) the person(s) executing this Agreement on Licensee's behalf have the authority to bind Licensee; (e) the person(s) executing this Agreement on Licensee's behalf, have been explicitly authorized by Licensee to execute it; (f) it shall not exceed the scope of permission granted herein in relation to any right, title or interest concerning the Licensed Content; and (g) it shall not violate any right, including privacy and/or intellectual property rights, of any third party, in connection with Licensee's use of the Licensed Content.
- 18. **Indemnification.** Licensee shall indemnify, defend and hold Licensor (including all of Licensor's directors, officers, employees, agents, and any third party acting on Licensor's behalf, including

producers, mixers, engineers, camera operators and the like) harmless from and against any and all losses, penalties, fees, claims and expenses, including reasonable attorney fees, and liabilities arising out of or relating to (i) any actual or alleged breach of any of Licensee's representations, warranties and agreements contained in this Agreement, (ii) any services performed by Licensee pursuant to this Agreement or (iii) Licensee's use of the Licensed Content. Licensor shall have the right to conduct the defense of any such claim or action and all negotiations for its settlement or compromise; provided, Licensee shall have the right to participate, at its own expense, in the defense and/or settlement of any such claim or action in order to protect its own interests.

- 19. Limitations of Liability. UNDER NO CIRCUMSTANCES SHALL LICENSOR, AND/OR ITS PARENT AND AFFILIATES, AND THEIR RESPECTIVE OFFICERS, DIRECTORS, SHAREHOLDERS, MEMBERS, AGENTS, AND/OR EMPLOYEES, BE LIABLE FOR ANY CONSEQUENTIAL, SPECIAL, INDIRECT, EXEMPLARY, OR PUNITIVE DAMAGES, WHETHER IN CONTRACT OR TORT, OR ANY OTHER LEGAL THEORY, EVEN IF SUCH PARTY HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.
- 20. **Relationship of Parties.** The Parties hereto are independent contractors as to each other and nothing in the Agreement shall give rise to a partnership, joint venture, or other relationship between the parties. Neither Party is authorized to make commitments on behalf of or otherwise bind the other Party without the prior written consent of that Party.
- Amendment; Waiver; Severability. No amendment, modification, waiver or discharge of any provision of this Agreement shall be valid unless made in writing and signed by an authorized representative of the Party against enforcement is sought. No failure or delay by either Party to exercise any right or enforce any obligation shall impair or be construed as a waiver or on-going waiver of that or any or other right or power, unless made in writing and signed by both Parties. If any provision of this Agreement is held to be illegal, invalid or unenforceable, the remaining provisions of this Agreement shall be unimpaired and remain in full force and effect.
- Overning Law and Venue; Counterparts. This Agreement shall be governed by the laws of the State of California, without regard to conflict of law principles. The exclusive venue for any action arising out of or related to this Agreement shall be in the state and federal courts in Sonoma County, California. This Agreement may be executed in any number of counterparts, all of which taken together shall constitute one single agreement between the Parties. A signed and delivered facsimile copy of this Agreement, or a signed copy transmitted electronically in either a tagged JPG or a portable document format (PDF), shall be binding on the Party signing the facsimile or electronically transmitted copy, and such copy shall have the same effect as the original. Any Party who delivers such a signature page agrees to later deliver an original counterpart to any Party which requests it, but failure to do so shall not affect the validity, enforceability, of binding effect of this Agreement, and the Parties hereby waive any right they may have to object to such treatment.
- 23. **Assignment.** This Agreement shall not be assigned by Licensee, in whole or in part, without Licensor's express written consent. Any attempt to assign any rights and/or delegate any duties hereunder shall be null and void.
- 24. **Attorney Fees.** In the event of any dispute arising under or related to this Agreement, the prevailing Party shall be entitled to recover its attorney fees and costs incurred therein.

Entire Agreement. This Agreement contains the entire understanding of the Parties relating to the subject matter hereof and supersedes any prior understanding of the Parties. Each Party acknowledges that no representation or agreement not expressly contained in this Agreement has been made to the other Party or any of such Parties' agents, employees or representative.

IN WITNESS WHEREOF, the undersigned parties have caused this Agreement to be executed by their duly authorized representatives as of the Effective Date.

"Licensor"	"Licensee"	
ASHLOCK CONSULTING, INC.		
,	(Print name here.)	
By:	By:	
(Ashlock Consulting Signature)	(Signature)	_
An authorized representative	An authorized representative	

SCHEDULE A

[LICENSED CONTENT]

I. READING ACADEMY

a. Series A Workshops

Series A contains eleven workshops. The focus for each workshop is described below.

A1 OVERVIEW

Science of Reading, Structured Literacy, and standards connected to Foundational Skills

Recommended Grade Levels: K-5

Prerequisites: None

A2 PHONOLOGICAL AWARENESS

Recommended Grade Levels: K-1

Prerequisites: A1 Standards Addressed:

- CCSS.ELA-Literacy.RF.K.2
- CCSS.ELA-Literacy.RF.1.2
- Intervention for Grade 3 and up

A3 PHONICS/WORD RECOGNITION

Letter Names, Letter/Sounds, Sound/Spellings, and Blending

Recommended Grade Levels: K-2 and Intervention for 3-5

Prerequisites: A1 Standards Addressed:

- CCSS.ELA-Literacy.RF.K.3 (a,b)
- CCSS.ELA-Literacy.RF.1.3 (a,b,c)
- CCSS.ELA-Literacy.RF.2.3 (a,b,e)
- Intervention for Grade 3 and up

A4 PHONICS/WORD RECOGNITION

Regular and Irregular Word Reading, Decodable Text, Dictation and Spelling, and Word Work Recommended Grade Levels: K-2 and Intervention for 3-5

Prerequisites: A1, A3

Standards Addressed:

- CCSS.ELA-Literacy.RF.K.3 (c,d)
- CCSS.ELA-Literacy.RF.1.3 (b,g)
- CCSS.ELA-Literacy.RF.2.3 (f)
- Intervention for Grade 3 and up

A5 STRUCTURAL ANALYSIS/WORD RECOGNITION

Syllabication

Recommended Grade Levels: 1-5

Prerequisites: A1, A5

Standards Addressed:

- CCSS.ELA-Literacy.RF.1.3 (d,e)
- CCSS.ELA-Literacy.RF.2.3 (c)
- CCSS.ELA-Literacy.RF.3.3
- CCSS.ELA-Literacy.RF.4.3
- CCSS.ELA-Literacy.RF.5.3

A6 STRUCTURAL ANALYSIS/WORD RECOGNITION

Blending Word Parts, Reading by Morphemes, and Phonics/Decoding Strategy

Recommended Grade Levels: 1-5

Prerequisites: A1, A5 Standards Addressed:

andards Addressed:

- CCSS.ELA-Literacy.RF.1.3 (f)
- CCSS.ELA-Literacy.RF.2.3 (d)
- CCSS.ELA-Literacy.RF.3.3
- CCSS.ELA-Literacy.RF.4.3
- CCSS.ELA-Literacy.RF.5.3

A7 FLUENCY

Recommended Grade Levels: K-5

Prerequisites: A1

Standards Addressed:

- CCSS.ELA-Literacy.RF.K.4
- CCSS.ELA-Literacy.RF.1.4
- CCSS.ELA-Literacy.RF.2.4
- CCSS.ELA-Literacy.RF.3.4
- CCSS.ELA-Literacy.RF.4.4
- CCSS.ELA-Literacy.RF.5.4

A8 DATA-DRIVEN DIFFERENTIATED INSTRUCTION

Planning for Tier 1 invitational groups and Tier 2 instruction

Recommended Grade Levels: K-5

Prerequisites: A1

Standards Addressed: n/a

A9 STRENGTHENING THE CORE WITH TIER 1 PRACTICE SETS

Planning to use data to build K-5 practice sets for Tier 1 instruction, planning for application in text

Recommended Grade Levels: K-5

Prerequisites:

K: A1, A2, A3, A4

1: A1, A2, A3, A4, A5, A6

2: A1, A3, A4, A5, A6

3-5: A1, A5, A6

Standards Addressed:

 Intervention and On-Grade Level Planning for Foundational Skills Standards for Grades K-5

A10 K-1 Tier 2 INTERVENTION/ENRICHMENT

Planning for K-1 phonics intervention/enrichment, building practice sets from clipboard checks, practice reading folders, and creating a lesson format

Recommended Grade Levels: K-1

Prerequisites: A1, A2, A3, A4

Standards Addressed:

 Intervention and Enrichment Planning for Foundational Skills Standards related to Phonics and Fluency

AD UNDERSTANDING AND RECOGNIZING DYSLEXIA

Definition, prevalence, neurological aspects, reading development, indicators, assessment, intervention, accommodations, common myths and misconceptions

Prerequisites: None

READING ACADEMY SERIES A FINAL

Series A Final contains a multiple choice test with 50 questions. These test the knowledge of the Series A workshops.

b. Series B Workshops

Series B contains ten workshops. The focus for each workshop is described below.

B1 OVERVIEW

Science of Reading, Structured Literacy, and standards connected to Literature and Informational Text

Recommended Grade Levels: K-5

Prerequisites: None

Standards Addressed:

n/a

BŽ VOCABULARY

Word Learning Strategy instruction

Recommended Grade Levels: K-5

Prerequisites: B1

Standards Addressed:

- CCSS.ELA-Literacy.L.1.4
- CCSS.ELA-Literacy.L.2.4
- CCSS.ELA-Literacy.RL.3.4
- CCSS.ELA-Literacy.RI.3.4
- CCSS.ELA-Literacy.L.3.4

- CCSS.ELA-Literacy.RL.4.4
- CCSS.ELA-Literacy.RI.4.4
- CCSS.ELA-Literacy.L.4.4
- CCSS.ELA-Literacy.RL.5.4
- CCSS.ELA-Literacy.RI.5.4
- CCSS.ELA-Literacy.L.5.4

B3 VOCABULARY

Specific Word instruction and academic language demands

Recommended Grade Levels: K-5

Prerequisites: None

Standards Addressed:

- CCSS.ELA-Literacy.L.K.5
- CCSS.ELA-Literacy.L.1.5
- CCSS.ELA-Literacy.L.2.5
- CCSS.ELA-Literacy.L.3.5
- CCSS.ELA-Literacy.L.4.5
- CCSS.ELA-Literacy.L.5.5

B4 COMPREHENSION

Introduction to the Strategy: Story Structure

Recommended Grade Levels: K-5

Prerequisites: B1 Standards Addressed:

- CCSS.ELA-Literacy.RL.K.2
- CCSS.ELA-Literacy.RL.K.3
- CCSS.ELA-Literacy.RL.K.5
- CCSS.ELA-Literacy.RL.1.2
- CCSS.ELA-Literacy.RL.1.3
- CCSS.ELA-Literacy.RL.1.5
- CCSS.ELA-Literacy.RL.2.2
- CCSS.ELA-Literacy.RL.2.3
- CCSS.ELA-Literacy.RL.2.5
- CCSS.ELA-Literacy.RL.3.2
- CCSS.ELA-Literacy.RL.3.3
- CCSS.ELA-Literacy.RL.3.5
- CCSS.ELA-Literacy.RL.4.2
- CCSS.ELA-Literacy.RL.4.3CCSS.ELA-Literacy.RL.4.5
- CCSS.ELA-Literacy.RL.5.2
- CCSS.ELA-Literacy.RL.5.3
- CCSS.ELA-Literacy.RL.5.5

B5 COMPREHENSION

Introduction to Skill: Text/Graphic Features and the Strategy: Text Structure

Recommended Grade Levels: K-5

Prerequisites: B1

Standards Addressed:

- CCSS.ELA-Literacy.RI.1.5
- CCSS.ELA-Literacy.RI.2.5
- CCSS.ELA-Literacy.RI.3.5 (Text Features)
- CCSS.ELA-Literacy.RI.4.5
- CCSS.ELA-Literacy.RI.5.5

B6 COMPREHENSION

Reading Skills: Draw Inferences, Main Idea, Note Key Details with narrative text

Recommended Grade Levels: K-5

Prerequisites: B1

Standards Addressed:

- CCSS.ELA-Literacy.RL.4.1
- CCSS.ELA-Literacy.RI.4.1
- CCSS.ELA-Literacy.RL.5.1

CCSS.ELA-Literacy.RI.5.1

B7 COMPREHENSION

Reading Strategy: Question and QAR technique with narrative text

Recommended Grade Levels: K-5

Prerequisites: B1, B6 Standards Addressed:

- CCSS.ELA-Literacy.RL.K.1
- CCSS.ELA-Literacy.RI.K.1
- CCSS.ELA-Literacy.RL.1.1
- CCSS.ELA-Literacy.RI.1.1
- CCSS.ELA-Literacy.RL.2.1
- CCSS.ELA-Literacy.RI.2.1
- CCSS.ELA-Literacy.RL.3.1
- CCSS.ELA-Literacy.RI.3.1

B8 COMPREHENSION

Reading Skills: Topic, Main Idea, and Note Key Details with informational text

Recommended Grade Levels: K-5

Prerequisites: B1, B5 Standards Addressed:

- CCSS.ELA-Literacy.RI.K.2
- CCSS.ELA-Literacy.RI.1.2
- CCSS.ELA-Literacy.RI.2.2
- CCSS.ELA-Literacy.RI.3.2
- CCSS.ELA-Literacy.RI.4.2
- CCSS.ELA-Literacy.RI.5.2

B9 COMPREHENSION

Reading Strategy: Summarize Recommended Grade Levels: 4-5

Prerequisites: B1, B5, B8 Standards Addressed:

- CCSS.ELA-Literacy.RI.4.2
- CCSS.ELA-Literacy.RI.5.2

B10 SUCCESS WITH STANDARDS

Planning for Tier 1 invitational groups and Tier 2 instruction

Recommended Grade Levels: K-5

Prerequisites: B1

Standards Addressed:

 Intervention and Enrichment Planning for Literature and Informational Standards related to comprehension

READING ACADEMY SERIES B FINAL

Series B Final contains a Lesson Plan assignment. This tests the knowledge of the Series B workshops.

Description of Licensed Content

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Description of Reading Academy

- Participants are limited to Public School District, Private School Region, or Charter School Region employees (no independent contractors allowed) and will only be licensed to use the materials within the Public School District, Private School Region, or Charter School Region for which they are registered. For School Agency enrollments an authorized representative from the Public School District, Private School Region, or Charter School Region will be required to complete the School Agency Forms that include our Master License Agreement prior to the participants receiving access to the content of the course. Individual participants who register will be required to pay registration fees using a credit card or ACH transfer and complete, sign, and submit the required Participant Forms that include our Master License Agreement. Length of access to each course is based on the Course Access Chart (shown below) from the date of enrollment. Our Reading Academy courses connect reading instruction to standards. Registration for a Reading Academy—Series A or Reading Academy—Series B includes online prerecorded training sessions presented by an Ashlock Consulting consultant. No recording of online courses, webinars, or onsite training in any form is permitted.
- Ashlock Consulting reserves the right to cancel a course. If Ashlock Consulting cancels the course, registration fees will be refunded.

COURSE ACCESS CHART	
COURSE	ACCESS TIME
Reading Academy (Series A or Series B)	90 days per course
Expert Certification ADD-ON* (Series A or Series B)	1 year per course
Science of Reading Research Anthology	90 days
Analyzing Student Data	90 days
Implementation Support (Series A1, A2, or B1)	1 year per course
Template Card Tutorial	1 year
Student-Centered Master Schedule Tutorial	1 year
Arizona Dyslexia Training Designee BUNDLE	180 days
Arizona Dyslexia Training Designee BUNDLE	1 year
with Expert Certification	
Arizona K-5 Literacy Endorsement BUNDLE	2 years
Arizona K-5 Literacy Endorsement BUNDLE	2 years
with Expert Certification	
Oregon Dyslexia-Related Training	90 days
Oregon Dyslexia-Training	1 year
with Expert Certification	

^{*}Expert Certification is an ADD-ON course. It requires previous or concurrent enrollment in Reading Academy. Enrolling in Expert Certification extends Reading Academy access to 1 year.

Structure of Workshops

- Each workshop is designed for presentation to individuals or groups of educators.
- Each Reading Academy Workshop takes between 1-5 hours to complete for the individual participant. The estimated total time to complete a series is 30 hours. Group cohorts may take longer due to group practice time and discussions.
- Workshops can be extended or combined to create full days of professional development.
- The Reading Academy training may include pre and post assignments for training sessions.
- Depending on state and participant requirements, participants may be enrolled in related but separate course that includes Final Exam(s) specific to state level requirements.

Materials include:

- Downloadable Templates for Effective Instruction in PDF format
- Downloadable Signaling Box Examples in PDF format
- Downloadable Task Cards in PDF format
- Downloadable Observation Forms in PDF format

- Downloadable Select Handouts based on Workshop Requirements in PDF format
- Shipped Hardcopy of Notebook for additional fee and shipping/handling costs (optional purchase when available - shipped to participant)

Territory: United States

Credit Afforded:

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Technical Support: Matthew Ashlock

Royalties and Other Consideration:

- Public School District is the geographical unit for the local administration of public schools.
- Private School Region is the geographical unit for the local administration of a group of private schools within the same state for up to 15 schools. For a region of more than 15 schools, contact Ashlock Consulting for a quote.
- Charter School Region is the geographical unit for the local administration of a group of charter schools within the same state for up to 15 schools. For a region of more than 15 schools, contact Ashlock Consulting for a quote.

Reading Academy—Series A and Series B (Group Onsite or Online Live Webinar Course Option)

Fees	Fees based on proposal/service agreement pricing.
	Reading Academy—Series A and Series B (Online Asynchronous Course Option)
Fees	Per Person Registration Fee for each Course (Reading Academy—Series A, Reading Academy—Series B): 1-10 participants: \$575.00 per participant 11-50 participants: \$350.00 per participant 51+ participants: \$300.00 per participant To receive discounted group rates, all participants must be enrolled at the same time. Training is presented by an Ashlock Consulting consultant. The course is self-paced. For School Agency enrollments an authorized representative from the Public School District, Private School Region, or Charter School Region will be required to complete the School Agency Forms that include our Master License Agreement prior to the participants receiving access to the content of the course. Individual participants who register will be required to pay registration fees using a credit card or ACH transfer and complete, sign, and submit the required Participant Forms that include our Master License Agreement. Length of access to each course is based on the Course Access Chart (shown above) from the date of enrollment.
Reading Strategy and Skill Resource Annual Renewal for Reading Academy	Our Reading Strategy and Skill Resource will be used throughout Series B Workshops for training purposes. The materials are not part of the downloadable content. School sites may purchase the Reading Strategy and Skill Resource books for an additional fee from Ashlock Consulting. Annual License Renewal Fee allows the participant to continue with the rights granted to the Licensee under the Scope of Use listed below. Annual License Renewal Fee for Reading Academy—Series A is: \$120.00 per participant* Annual License Renewal Fee for Reading Academy—Series B is: \$120.00 per participant* *Renewal licensing fee subject to change. The renewal date for a registration is the day following the date of original enrollment. If a participant is removed from active licensing status due to nonpayment of renewal fees or the request of the Public School District, Private School Region, or Charter School Region for removal, and is then, at a future date, reinstated to active status, the

Scope of Use:

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 - 3. "June 2005 (Revised June 2007) DRAFT Templates, a product of the National Center for Reading First Technical Assistance (NCRFTA). Developed by the Western Regional Reading First Technical Assistance Center (WRRFTAC) in collaboration with Ashlock Consulting, Inc."

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- <u>Licensee</u> may not give access to Ashlock Consulting online courses, webinars, or onsite training to anyone not registered to attend or view the course or event.

Term:

The term of the course is based on the Course Access Chart (shown above) from the date of enrollment.

II. EXPERT CERTIFICATION

Expert Certification **ADD-ON** courses are "training for trainers" courses designed to support participants who will present Reading Academy content and/or serve as implementation support staff based on Ashlock Consulting's Master LICENSE AGREEMENT.

a. Expert Certification—Series A

Expert Certification—Series A contains:

- Content connected to Series A Workshops A1 to A10 and AD to support presentation and implementation of Reading Academy—Series A.
- Expert Certification Series A Final
 Series A Final contains a multiple choice, true/false assessment that test the knowledge of the Series A workshops.

b. Expert Certification—Series B

Expert Certification—Series B contains:

- Content connected to Series B Workshops B1 to B10 to support presentation and implementation of Reading Academy—Series B.
- Series B Final contains a multiple choice, true/false assessment that test the knowledge of the Series B workshops.

Description of Licensed Content

The term "Public School District, Private School Region, or Charter School Region" as used herein means the Public School District, Private School Region, or Charter School Region at which the Licensee is employed and that which is listed in the School Agency Forms or Participant Forms for the Licensee. The term "School Site" as used herein means the School Site within the Public School District, Private School Region, or Charter School Region where the Licensee is assigned and that which is listed in the School Agency Forms. Licensing of Expert Materials is connected to a Public School District, Private School Region, or Charter School Region. The term "School Agency Licensee" as used herein means the authorized representative signer for the Public School District, Private School Region, or Charter School Region. The term "Participant Licensee" as used herein means the participant in the course (authorized signer). The term "Licensee" as used herein means the School Agency Licensee and the Participant Licensee.

Description of Expert Certification

- Participants are limited to Public School District, Private School Region, or Charter School Region employees (no independent contractors allowed) and will only be licensed to use the materials within the Public School District, Private School Region, or Charter School Region for which they are registered. For School Agency enrollments an authorized representative from the Public School District, Private School Region, or Charter School Region will be required to complete the School Agency Forms that include our Master License Agreement prior to the participants receiving access to the content of the course. Length of access to each course is based on the Course Access Chart (shown below) from the date of enrollment.
- Our Expert Certification courses connect reading instruction to standards and are designed to prepare
 the participant to present professional development workshops to staff while supporting
 implementation at school sites. Registration for Expert Certification—Series A or Expert
 Certification—Series B includes online prerecorded training sessions presented by an Ashlock
 Consulting consultant.
- Expert Certification courses are add-on courses, and participants must be simultaneously enrolled or have been previously enrolled in the corresponding Reading Academy course.
- No recording of online courses, webinars, or onsite training in any form is permitted.
- If an Expert changes their Public School District, Private School Region, or Charter School Region, and qualifies to transfer their license, he or she may do so by contacting Ashlock Consulting and paying the current Transfer Fee. The current Transfer Fee at that time will apply, and all new applicable paperwork and required forms will need to be completed before the transfer can take effect, including Master License Agreements.
- Ashlock Consulting reserves the right to cancel a course. If Ashlock Consulting cancels the course, registration fees will be refunded.

COURSE ACCESS CHART	
COURSE	ACCESS TIME
Reading Academy (Series A or Series B)	90 days per course
Expert Certification ADD-ON* (Series A or Series B)	1 year per course

Science of Reading Research Anthology	90 days
Analyzing Student Data	90 days
Implementation Support (Series A1, A2, or B1)	1 year per course
Template Card Tutorial	1 year
Student-Centered Master Schedule Tutorial	1 year
Arizona Dyslexia Training Designee BUNDLE	180 days
Arizona Dyslexia Training Designee BUNDLE	1 year
with Expert Certification	
Arizona K-5 Literacy Endorsement BUNDLE	2 years
Arizona K-5 Literacy Endorsement BUNDLE	2 years
with Expert Certification	
Oregon Dyslexia-Related Training	90 days
Oregon Dyslexia-Training	1 year
with Expert Certification	

^{*}Expert Certification is an ADD-ON course. It requires previous or concurrent enrollment in Reading Academy. Enrolling in Expert Certification extends Reading Academy access to 1 year.

Structure of Workshops

- Each workshop is designed for presentation to individuals or groups of educators.
- Each Expert Certification Workshop takes between 1-2 hours to complete for the individual participant. The estimated total time to complete a series is 15 hours. Group cohorts may take longer due to group practice time and discussions.
- Workshops can be extended or combined to create full days of professional development.
- The Expert Certification training may include pre and post assignments for training sessions.
- Depending on state and participant requirements, participants may be enrolled in related but separate course that includes Final Exam(s) specific to state level requirements.

Expert Materials include:

- Downloadable Presentations in PDF format
- Downloadable Handouts in PDF format
- Downloadable Participant Notebook and Reading Expert Notebook in PDF format
- Downloadable Templates for Effective Instruction in PDF format
- Downloadable Signaling Box Examples in PDF format
- Downloadable Task Cards in PDF format
- Downloadable Observation Forms in PDF format

Recommended Schedule for Expert Certification

It is recommended that the participant practice new learnings from each workshop in the series before continuing with the next workshop. It is recommended but not required that the participant complete the entire course before beginning to train others.

Territory: United States

Credit Afforded:

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Author: Jennifer Ashlock Editor: Daniel Zweier

Technical Support: Matthew Ashlock

Royalties and Other Consideration:

- Public School District is the geographical unit for the local administration of public schools.
- Private School Region is the geographical unit for the local administration of a group of private schools within the same state for up to 15 schools. For a region of more than 15 schools, contact Ashlock Consulting for a quote.
- Charter School Region is the geographical unit for the local administration of a group of charter schools within the same state for up to 15 schools. For a region of more than 15 schools, contact Ashlock Consulting for a quote.



Expert Certification—Series A and Series B (Onsite Courses)	
Fees	Fees based on proposal/service agreement pricing.

	Expert Certification—Series A and Series B (Online Courses)		
Fees	Per Person Registration Fee for each Course (Expert Certification—Series A, Expert		
	Certification—Series B):		
	1-10 participants: \$975.00 per participant		
	11-50 participants: \$700.00 per participant		
	51+ participants: \$525.00 per participant		
	To receive discounted group rates, all participants must be enrolled at the same time.		
	■ Training is presented by an Ashlock Consulting consultant.		
	The course is self-paced.		
	For School Agency enrollments an authorized representative from the Public School		
	District, Private School Region, or Charter School Region will be required to complete the		
	School Agency Forms that include our Master License Agreement prior to the participants		
	receiving access to the content of the course. Length of access to each course is based on the		
	Course Access Chart (shown above) from the date of enrollment.		
Reading	Our Reading Strategy and Skill Resource will be used throughout Series B Workshops for		
Strategy and	training purposes only during the Expert course. The materials are not part of the		
Skill	downloadable content. School sites may purchase the Reading Strategy and Skill Resource books		
Resource	for an additional fee from Ashlock Consulting.		
Annual	Annual License Renewal Fee allows the participant to continue with the rights granted to the		
Renewal for	Licensee under the Scope of Use listed below.		
Expert	Annual License Renewal Fee for Expert Certification—Series A is: \$120.00 per participant*		
Certification	Annual License Renewal Fee for Expert Certification—Series B is: \$120.00 per participant*		
	*Renewal licensing fee subject to change. The renewal date for a registration is the day following		
	the date of original enrollment. If a participant is removed from active licensing status due to		
	nonpayment of renewal fees or the request of the Public School District, Private School Region,		
	or Charter School Region for removal, and is then, at a future date, reinstated to active status, the		
	current renewal fees at that time will apply and new forms will need to be submitted.		
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Transfer Certification Fee

Expert Certification—Series A and Series B (Online Courses)

Current Transfer Fee for Series A or Series B Workshops: \$99.99 per Expert per series.

If Licensee moves to a new Public School District, Private School Region, or Charter School Region, the current license terminates immediately. Qualifying Licensee may apply to transfer certification licensing to a qualifying new Public School District, Private School Region, or Charter School Region by submitting to Ashlock Consulting the completed Transfer Application Form, new completed required forms including the current Master License Agreement, and the current Transfer Fee at that time.

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- Licensee may not record or reproduce Ashlock Consulting online courses, webinars, or onsite training in any form.
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Term:

The term of the course is based on the Course Access Chart (shown above) from the date of enrollment. If Licensee moves to a new Public School District, Private School Region, or Charter School Region, the current license terminates immediately. Qualifying Licensee may apply to transfer certification to a qualifying new Public School District, Private School Region, or Charter School Region by submitting to Ashlock Consulting the completed Transfer Application Form, new completed required forms including Master License Agreements, and the current Transfer Fee at that time.

III. SCHOOL SITE IMPLEMENTATION SUPPORT

- a. Series A—Part 1 (Sessions 1-5)
 - Focus on Foundational Skills: Phonological Awareness and Phonics
- b. Series A—Part 2 (Sessions 6-10)
 - Focus on Foundational Skills: Structural Analysis and Fluency
- c. Series B—Part 1 (Sessions 1-5)

Focus on Informational Text Standards

d. Series B—Part 2 (Sessions 6-10)

Focus on Literature Standards

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- Ashlock Consulting reserves the right to cancel a course. If Ashlock Consulting cancels the course registration fees will be refunded.

COURSE ACCESS CHART	
COURSE	ACCESS TIME
Reading Academy (Series A or Series B)	90 days per course
Expert Certification ADD-ON* (Series A or Series B)	1 year per course
Science of Reading Research Anthology	90 days
Analyzing Student Data	90 days
Implementation Support (Series A1, A2, or B1)	1 year per course
Template Card Tutorial	1 year
Student-Centered Master Schedule Tutorial	1 year
Arizona Dyslexia Training Designee BUNDLE	180 days

Arizona Dyslexia Training Designee BUNDLE 1 year	
with Expert Certification	
Arizona K-5 Literacy Endorsement BUNDLE	2 years
Arizona K-5 Literacy Endorsement BUNDLE	2 years
with Expert Certification	
Oregon Dyslexia-Related Training	90 days
Oregon Dyslexia-Training	1 year
with Expert Certification	

Structure of Course

- School Site Implementation Support
 - Series A: Part 1 is five sessions.
 - Series A: Part 2 is five sessions.
 - Series B: Part 1 is five sessions.
 - Series B: Part 2 is five sessions.
- Participants will receive Materials via digital download and will need to print their own materials based on the Master License Agreement prior to each session.

Support Materials include:

- Downloadable Principal Checklists in PDF format
- Downloadable Reading Expert Checklists and Demonstration/Coaching Assignments in PDF format
- Downloadable Principal/Reading Expert Discussion Assignments in PDF format
- Downloadable Principal Classroom Observation Forms in PDF format
- Downloadable Templates for Effective Instruction in PDF format
- Downloadable Signaling Box Examples in PDF format
- Downloadable Task Cards in PDF format
- Downloadable Observation Forms in PDF format
- Downloadable Handouts in PDF format (for some sessions)

Territory: United States

Credit Afforded:

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Author: Jennifer Ashlock

Technical Support: Matthew Ashlock

Royalties and Other Consideration:

School Site Implementation Support—Series A and Series B (Online Course)		
Fees	Per Person Registration Fee for each Course (Series A—Part 1, Series A—Part 2, Series B—Part	
	1, Series B—Part 2):	
	1-10 participants: \$225.00 per participant	
	11-50 participants: \$200.00 per participant	
	51+ participants: \$175.00 per participant	
	To receive discounted group rates, all participants must be enrolled at the same time.	
	■ Training is presented by an Ashlock Consulting consultant.	
	■ The course is self-paced.	
	For School Agency enrollments an authorized representative from the Public School	
	District, Private School Region, or Charter School Region will be required to complete the	
	School Agency Forms that include our Master License Agreement prior to the participants	
	receiving access to the content of the course. Individual participants who register will be	
	required to pay registration fees using a credit card or ACH transfer and complete, sign, and	
	submit the required Participant Forms that include our Master License Agreement. Length of	
	access to each course is based on the Course Access Chart (shown above) from the date of	
	enrollment.	

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- School Agency Licensee may not record or reproduce Ashlock Consulting online courses, webinars, or onsite course training in any form.
- School Agency Licensee may not give access to Ashlock Consulting courses, webinars, or onsite
 course training to anyone not registered to attend or view the course or event.

Term:

The term of the course is based on the Course Access Chart (shown above) from the date of enrollment.

IV. SCIENCE OF READING RESEARCH ANTHOLOGY

Description of Licensed Content:

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Description of Science of Reading Research Anthology

- Participants are limited to Public School District, Private School Region, or Charter School Region employees (no independent contractors allowed). For School Agency enrollments an authorized representative from the Public School District, Private School Region, or Charter School Region will be required to complete the School Agency Forms that include our Master License Agreement prior to the participants receiving access to the content of the course. Individual participants who register will be required to pay registration fees using a credit card ACH transfer and complete, sign, and submit the required Participant Forms that include our Master License Agreement. Length of access to each course is based on the Course Access Chart (shown below) from the date of enrollment. Registration for Science of Reading Research Anthology course includes online view-only research articles. Optional online Checkpoint Assignments are available for some of the articles to meet state level certificate requirements. Successful completion (80%) of some or all of the assignments may serve as an open book final exam for some state requirements.
- No recording of online courses, webinars, or onsite training in any form is permitted.
- Participants in this course will be licensed to view Ashlock Consulting Materials under the terms of the Master License Agreement.
- Ashlock Consulting reserves the right to cancel a course. If Ashlock Consulting cancels the course registration fees will be refunded.

COURSE ACCESS CHART	
COURSE	ACCESS TIME
Reading Academy (Series A or Series B)	90 days per course
Expert Certification ADD-ON* (Series A or Series B)	1 year per course
Science of Reading Research Anthology	90 days
Analyzing Student Data	90 days
Implementation Support (Series A1, A2, or B1)	1 year per course
Template Card Tutorial	1 year
Student-Centered Master Schedule Tutorial	1 year
Arizona Dyslexia Training Designee BUNDLE	180 days
Arizona Dyslexia Training Designee BUNDLE	1 year
with Expert Certification	
Arizona K-5 Literacy Endorsement BUNDLE	2 years
Arizona K-5 Literacy Endorsement BUNDLE	2 years
with Expert Certification	
Oregon Dyslexia-Related Training	90 days
Oregon Dyslexia-Training	1 year
with Expert Certification	

Structure of Course

- View-only research articles connected to the Science of Reading are included for participants to read.
- A minimum of eight articles are included.
- Depending on participant requirements, participants may be enrolled in related but separate course that includes Checkpoint Assignments specific to their state level requirements.
- Checkpoint Assignments to be completed online to meet to meet state level certificate requirements. Successful completion (80%) of some or all of the assignments may serve as an open book final exam for some state requirements.
- The research articles and Checkpoint Assignments are not available for download, and participants are given view-only access.

Materials include:

- A minimum of eight articles are included
- Option Checkpoint Activities will be available for some of the articles to meet state level certificate requirements.

Territory: United States

Credit Afforded:

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Author: Jennifer Ashlock

Technical Support: Matthew Ashlock

Royalties and Other Consideration:

Fees Per Person Registration Fee for Course: \$295.00 per participant The course is self-paced. For School Agency enrollments an authorized representative from the Public School District, Private School Region, or Charter School Region will be required to complete the School Agency Forms that include our Master License Agreement prior to the participants receiving access to the content of the course. Individual participants who register will be required to pay registration fees using a credit card or ACH transfer and complete, sign, and submit the required Participant Forms that include our Master License Agreement. Length of access to each course is based on the Course Access Chart (shown above) from the date of enrollment.



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Term:

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V. ANALYZING STUDENT DATA

Description of Licensed Content:

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Description of Analyzing Student Data

- Participants are limited to Public School District, Private School Region, or Charter School Region employees (no independent contractors allowed) and will only be licensed to use the materials at their assigned School Site in the Public School District, Private School Region, or Charter School Region for which they are registered. For School Agency enrollments an authorized representative from the Public School District, Private School Region, or Charter School Region will be required to complete the School Agency Forms that include our Master License Agreement prior to the participants receiving access to the content of the course. Individual participants who register will be required to pay registration fees using a credit card or ACH transfer and complete, sign, and submit the required Participant Forms that include our Master License Agreement. Length of access to each course is based on the Course Access Chart (shown below) from the date of enrollment. Registration for Analyzing Student Data course includes online prerecorded training sessions presented by an Ashlock Consulting consultant.
- No recording of online courses, webinars, or onsite training in any form is permitted.
- Participants in this course will be licensed to use Ashlock Consulting Materials under the terms of the Master License Agreement.

 Ashlock Consulting reserves the right to cancel a course. If Ashlock Consulting cancels the course registration fees will be refunded.

COURSE ACCESS CHART							
COURSE	ACCESS TIME						
Reading Academy (Series A or Series B)	90 days per course						
Expert Certification ADD-ON* (Series A or Series B)	1 year per course						
Science of Reading Research Anthology	90 days						
Analyzing Student Data	90 days						
Implementation Support (Series A1, A2, or B1)	1 year per course						
Template Card Tutorial	1 year						
Student-Centered Master Schedule Tutorial	1 year						
Arizona Dyslexia Training Designee BUNDLE	180 days						
Arizona Dyslexia Training Designee BUNDLE	1 year						
with Expert Certification							
Arizona K-5 Literacy Endorsement BUNDLE	2 years						
Arizona K-5 Literacy Endorsement BUNDLE	2 years						
with Expert Certification							
Oregon Dyslexia-Related Training	90 days						
Oregon Dyslexia-Training	1 year						
with Expert Certification							

Structure of Course

- Online content connected to analyzing student data for grades K-5:
 - Program Independent Curriculum-Based Measures (CBM)
 - Specific Skills Assessments
 - Spelling Inventory
 - Writing Samples
 - Exit Tickets
 - Anecdotal Notes
- Participants will receive Materials via digital download and will need to print their own materials based on the Master License Agreement prior to each session.

Materials include:

- Downloadable Ashlock Foundational Skills Survey
- Downloadable Handouts in PDF format (for some sessions)

Territory: United States

Credit Afforded:

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Author: Jennifer Ashlock

Technical Support: Matthew Ashlock

Royalties and Other Consideration:

enrollment.

Fees Per Person Registration Fee for Course: \$295.00 per participant Training is presented by an Ashlock Consulting consultant. The course is self-paced. For School Agency enrollments an authorized representative from the Public School District, Private School Region, or Charter School Region will be required to complete the School Agency Forms that include our Master License Agreement prior to the participants receiving access to the content of the course. Individual participants who register will be required to pay registration fees using a credit card or ACH transfer and complete, sign, and submit the required Participant Forms that include our Master License Agreement. Length of access to each course is based on the Course Access Chart (shown above) from the date of



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- School Agency Licensee may distribute downloadable Materials (Ashlock Consulting Foundational Skills Survey and Handouts) provided by Ashlock Consulting to school employees at the School Site for the Public School District, Private School Region, or Charter School Region listed on the forms in the School Agency Forms (or to a School Site within the same Public School District, Private School Region, or Charter School Region where they are assigned) after all licensee and participant fees have been paid and required forms and Master License Agreements have been completed, signed and submitted to Ashlock Consulting.
- School Agency Licensee may provide access to Ashlock Consulting online, webinar, or onsite course training only to employees whose names are listed on the School Agency Forms and for which all registration fees have been paid and required forms and Master License Agreements have been completed, signed and submitted to Ashlock Consulting.
- School Agency Licensee may not modify or create derivative works based on the Ashlock Consulting Materials (Ashlock Consulting Foundational Skills Survey, Handouts, or online course instruction).
- School Agency Licensee may not post Materials (Ashlock Consulting Foundational Skills Survey, Handouts, or online course instruction) in any form on a private worksite Intranet or on a public web Internet site.
- School Agency Licensee may not reproduce and distribute Materials (Ashlock Consulting Foundational Skills Survey, Handouts, or online course instruction) to anyone not employed by the Public School District, Private School Region, or Charter School Region.
- School Agency Licensee may not record or reproduce Ashlock Consulting online courses, webinars, or onsite course training in any form.
- School Agency Licensee may not give access to Ashlock Consulting courses, webinars, or onsite
 course training to anyone not registered to attend or view the course or event.

Term:

The term of the course is based on the Course Access Chart (shown above) from the date of enrollment.

VI. STUDENT-CENTERED MASTER SCHEDULE

Description of Licensed Content:

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Description of Student-Centered Master Schedule

- This course will walk administrators and teachers through the process of creating a master schedule for their campus that:
 - prioritizes student achievement
 - maximizes instructional time
 - provides blocks for Tier 2 differentiated instruction
 - coordinates weekly grade level collaboration and planning time
 - includes input from credentialed and classified staff
- Participants are limited to Public School District, Private School Region, or Charter School Region employees (no independent contractors allowed) and will only be licensed to use the materials within the Public School District, Private School Region, or Charter School Region for which they are registered. For School Agency enrollments an authorized representative from the Public School District, Private School Region, or Charter School Region will be required to complete the School Agency Forms that include our Master License Agreement prior to the participants receiving access to the content of the course. Individual participants who register will be required to pay registration fees using a credit card or ACH transfer and complete, sign, and submit the required Participant Forms that include our Master License Agreement. Length of access to each course is based on the Course Access Chart (shown below) from the date of enrollment. Registration for a Student-Centered Mastered Schedule course includes online prerecorded training sessions presented by an Ashlock Consulting consultant.
- No recording of online courses, webinars, or onsite training in any form is permitted.
- Participants in this course will be licensed to use Ashlock Consulting Materials under the terms of the Master License Agreement only at their School Site. Participants are limited to Public School District, Private School Region, or Charter School Region employees (no independent contractors allowed) and will only be licensed to use the downloadable Materials at the School Site for which they are registered.
- Ashlock Consulting reserves the right to cancel a course. If Ashlock Consulting cancels the course registration fees will be refunded.

COURSE ACCESS CHART						
COURSE	ACCESS TIME					
Reading Academy (Series A or Series B)	90 days per course					
Expert Certification ADD-ON* (Series A or Series B)	1 year per course					
Science of Reading Research Anthology	90 days					
Analyzing Student Data	90 days					
Implementation Support (Series A1, A2, or B1)	1 year per course					
Template Card Tutorial	1 year					
Student-Centered Master Schedule Tutorial	1 year					
Arizona Dyslexia Training Designee BUNDLE	180 days					
Arizona Dyslexia Training Designee BUNDLE	1 year					
with Expert Certification						
Arizona K-5 Literacy Endorsement BUNDLE	2 years					
Arizona K-5 Literacy Endorsement BUNDLE	2 years					
with Expert Certification						
Oregon Dyslexia-Related Training	90 days					
Oregon Dyslexia-Training	1 year					
with Expert Certification						

Materials include:

Downloadable Handouts in PDF format (for some sessions)

Territory: United States

Credit Afforded:

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Author: Jennifer Ashlock

Media Producer: Matthew Ashlock

Royalties and Other Consideration:

School Site Annual License: \$425.00

Scope of Use:

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- Central Office Site licensing **is only available** if <u>at least one school site</u> in the District is enrolled with a School Site License.
- <u>Licensee</u> may only reproduce and distribute downloadable Materials for employees at the School Site.
- <u>Licensee</u> may not modify or create derivative works based on the course or Materials.
- <u>Licensee</u> may not post Tutorial Materials in any form on a private worksite Intranet or on a public web Internet site.
- Participant Licensee may access the online course purchased for School Site employees only after licensing fees have been paid and all required form have been completed, signed, and submitted.

Term:

The term of the course is based on the Course Access Chart (shown above) from the date of enrollment.

VII. TEMPLATE CARD TUTORIAL

Description of Licensed Content:

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Description of Template Card Tutorial

- This tutorial is designed to help participants refine their instruction using the Templates for Effective Instruction Routines and Signaling Box Examples related to Foundational Skills taught in Series A Reading Academy. The Template Cards and Examples covered on this tutorial are listed below.
- Participants are limited to Public School District, Private School Region, or Charter School Region employees (no independent contractors allowed) and will only be licensed to use the materials within the Public School District, Private School Region, or Charter School Region for which they are registered. For School Agency enrollments an authorized representative from the Public School District, Private School Region, or Charter School Region will be required to complete the School Agency Forms that include our Master License Agreement prior to the participants receiving access to the content of the course. Length of access to each course is based on the Course Access Chart (shown below) from the date of enrollment.

- No recording of online courses, webinars, or onsite training in any form is permitted.
- Participants in this course will be licensed to use Ashlock Consulting Materials under the terms of the Master License Agreement only at their School Site. Participants are limited to Public School District, Private School Region, or Charter School Region employees (no independent contractors allowed) and will only be licensed to use the downloadable Materials at the School Site for which they are registered.
- Ashlock Consulting reserves the right to cancel a course. If Ashlock Consulting cancels the course registration fees will be refunded.

COURSE ACCESS CHART							
COURSE	ACCESS TIME						
Reading Academy (Series A or Series B)	90 days per course						
Expert Certification ADD-ON* (Series A or Series B)	1 year per course						
Science of Reading Research Anthology	90 days						
Analyzing Student Data	90 days						
Implementation Support (Series A1, A2, or B1)	1 year per course						
Template Card Tutorial	1 year						
Student-Centered Master Schedule Tutorial	1 year						
Arizona Dyslexia Training Designee BUNDLE	180 days						
Arizona Dyslexia Training Designee BUNDLE	1 year						
with Expert Certification							
Arizona K-5 Literacy Endorsement BUNDLE	2 years						
Arizona K-5 Literacy Endorsement BUNDLE	2 years						
with Expert Certification							
Oregon Dyslexia-Related Training	90 days						
Oregon Dyslexia-Training	1 year						
with Expert Certification							

Materials include:

- Downloadable Template Cards for Effective Instruction in PDF format
- Downloadable Signaling Box Examples in PDF format
- Downloadable Observation Forms in PDF format

Structure of Tutorial

There are multiple steps participants are taken through for each Template Card to help them master the critical aspects of the routines. Instruction is demonstrated followed by prompts asking the participant to practice. Routines cover all or some of the following steps listed below (as applicable).

- Step 1: Signaling Box Pattern
- Step 2: Signaling Box Pattern with a Complete Practice Set
- Step 3: Complete Routine without Errors
- Step 4: Complete Routine with Errors
- Step 5: Common Errors
- Step 6: Check for Understanding Right or Wrong?

Additional Signaling Box Examples are included in the tutorial for some areas of instruction not covered on the Template Cards.

	Template Cards for Effective Instruction					
Card 1	Template for Letter Recognition (Name) Review					
Card 2	Template for Letter/Sound Review					
Card 3	Template for Practicing Word Reading (regular and irregular words)					
Card 4	Template for Onset-Rime Blending Instruction					
Card 5	Template for Phoneme Blending Instruction					
Card 6	Template for Phoneme Segmentation					

Card 7	Template for Sound/Spelling Review
Card 8	Template for Sound-by-Sound Blending
Card 9	Template for Continuous Blending
Card 10	Template for Word Reading-Spelling Focused
	Examples 1-7 Word Reading – Spelling Focused for Multisyllabic or Affixed Words
	(after Appendix)
Card 11	Template for Reading Pre-Decodable Text – Introductory
Card 12	Template for Reading Pre-Decodable and Decodable Text – Intermediate
Card 13	Template for Reading Decodable Text – Advanced 1 – Transitional
Card 14	Template for Reading Decodable Text – Advanced 2
Card 15	Procedure for Strategy Instruction
Card 16	Phonics/Decoding Strategy
Side A & B	We recommend you replace this Template Card with Ashlock Consulting's Reading Strategy and
	Skill Resource – Second Edition/Phonics/Decoding. Our Reading Strategy and Skill Resource
	books can be purchased for an additional cost.
	Signaling Box Examples
Example 1	Teaching Other Tasks at the Phoneme Level
Example 2	Introducing New Letter Names*, Letter Sounds*, or Sound/Spellings
Example 3	Introducing New Irregular Words
Example 4	Sample Dictation Procedures
Example 5	Sample Dictation Procedures
Example 6	Reviewing Affixes and Word Roots
Example 7	Word Reading – Meaning Focused

Territory: United States

Credit Afforded:

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Author: Jennifer Ashlock

Media Producer: Matthew Ashlock

Royalties and Other Consideration:

School Site Annual License: \$425.00

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- Licensee may not modify or create derivative works based on Tutorial Materials (Template Cards for Effective Instruction, Signaling Box Examples, Observation Forms, or online course instruction).

- <u>Licensee</u> may not post Tutorial Materials (Template Cards for Effective Instruction, Signaling Box Examples, Observation Forms, or online course instruction) in any form on a private worksite Intranet or on a public web Internet site.
- Participant Licensee may access the online course purchased for School Site employees only after licensing fees have been paid and all required form have been completed, signed, and submitted.

Term:

The term of the course is based on the Course Access Chart (shown above) from the date of enrollment.

VIII. ENGLISH LANGUAGE ARTS PRIORITY PLANS

Description of Licensed Content:

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Description of English Language Arts Priority Plans

- Ashlock Consulting, Inc. English Language Arts Priority Plans are a **restricted product** for licensing. See Scope of Use below.
- Ashlock Consulting will license for use English Language Arts Priority Plans to include some or all of the components listed below. The cost of licensing is per grade level and by component.
 The footer on all documents will read as follows:
 ©[YEAR] Ashlock Consulting, Inc. Unlimited permission is granted to [SCHOOL DISTRCT, CITY, STATE] to
 - ©[YEAR] Ashlock Consulting, Inc. Unlimited permission is granted to [SCHOOL DISTRCT, CITY, STATE] to duplicate and distribute to employees of [PUBLIC SCHOOL DISTRICT, PRIVATE SCHOOL REGION, OR CHARTER SCHOOL REGION, CITY, STATE] for use within [PUBLIC SCHOOL DISTRICT, PRIVATE SCHOOL REGION, OR CHARTER SCHOOL REGION, CITY, STATE] only.
- Ashlock Consulting will provide the school agency with a **Service Agreement** once the ELA curriculum is known, and components have been chosen by the school agency.
- Our English Language Arts Priority Plans are designed to cover a typical year of instruction. We prioritize the "Must Do" pieces. Depending on the program there may be some units/themes/modules not included in the plans. If a particular week is left out of our plans it should be considered as "May Do" pieces of instruction. The current order form (signed separately) indicates which programs and units/themes/modules are addressed in ELA Priority Plans by program and grade level.
- Ashlock Consulting may need access to all school agency ELA **teacher's manuals** and other key components to complete the school agency ELA Priority Plans. Online access is acceptable, but physical manuals are preferred. Client will cover all shipping costs associated with the use of materials requested.
- Your ELA Priority Plans should be considered **first draft** documents until the teachers have used them for the first year. Due to the large quantity of data used to create ELA Priority Plans, it is possible for undetectable minor errors to occur on the first release. Upon notice, Ashlock Consulting will **edit any errors** found during the first year **in the original documents** at no extra cost. This service agreement **does not include further revisions** to the documents. Considerations should be made as to the duplication and binding used for the documents, knowing that they may need to be reprinted by the school agency the second year, after any revisions are made and any minor errors have been fixed. Ashlock Consulting **does not provide hardcopy printed versions** of documents. The school agency is responsible for printing the ELA Plans if hardcopies are desired.
- Documents will be provided to the school agency in Word document format. The Master License Agreement allows the school agency to make minor edits to be used within the school agency (leaving the footer unchanged). Making derivative works or using or distributing the documents outside of the school district is strictly prohibited.

- Distribution of English Language Arts Priority Plans is limited to Public School District, Private School Region, or Charter School Region employees (no independent contractors allowed) for use within the Public School District, Private School Region, or Charter School Region for which they are registered. An authorized representative from the Public School District, Private School Region, or Charter School Region will be required to complete School Agency Forms that include our Master License Agreement prior to distribution of the English Language Arts Priority Plans.
- No recording of online courses, webinars, or onsite training in any form is permitted.
- Printing and Shipping Costs
 - Teacher's Editions and Program Components Shipping
 Client pays for shipping costs related to our requests to view teacher's editions and components of the program.
 - ELA Priority Plans Document Printing and Shipping
 The district will print and assemble the English Language Arts Priority Plans at their cost.

Components for Customized English Language Arts Priority Plans

1. Practice Sets

Practice Sets are added pieces of instruction developed uniquely for the curriculum being used by the students. They are typically designed to be done as a preteach or reteach at the beginning or end of reading blocks. The time allotted in the ELA plans for Practice Sets and the needs of the population of learners will determine the quantity and frequency of the sets.

Grade Lo	evels/Recommendations	K	1	2	3	4	5
PS-1	Letter Name Review Template Card 1	X	X				
PS-2	Letter Sound Review Template Card 2	X					
PS-3IRR	Word Reading Review Template Card 3 Irregular	X	X	X	X	X	X
PS-5	Phoneme Blending Practice Template Card 5	X	X	X			
PS-6	Phoneme Segmentation Practice Template Card 6	X	X	X			
PS-7	Sound/Spelling Review Template Card 7		X	X			
PS-8	Blending Practice Template Card 8	X	X	X or PS-10S			
PS-10S	Word Reading—Spelling Focused (Single Syllable) Template Card 10			X or PS-8	X		
PS-10MS	Word Reading—Spelling Focused (Multisyllabic) Template Card 10			X	X	X	X
PS-E1	Higher Phoneme Level Practice Signaling Box Example 1			X	X	X	X
PS-E6	Affix/Root Review Signaling Box Example 6	_	_	X	X	X	X
PS-E7	Word Reading—Meaning Focused Signaling Box Example 7			X	X	X	X

Grade L	evels/Recommendations	6	7	8	9 SPED	10 SPED	11 SPED	12 SPED
PS-3IRR	Word Reading Review Template Card 3 Irregular	X	X	X	X	X	X	X
PS-10MS	Word Reading—Spelling Focused (Multisyllabic) Template Card 10	X	X	X	X	X	X	X
PS-E6	Affix/Root Review Signaling Box Example 6	X	X	X	X	X	X	X
PS-E7	Word Reading—Meaning Focused Signaling Box Example 7	X	X	X	X	Х	X	X

2. Priority Reading Plans

Priority Reading Plans are documents developed to show the priority "MUST DO" pieces of reading instruction connected to each week/cycle of learning in the curriculum. These plans also show participants where to use the Templates for Effective Instruction, Signaling Box Examples, Task Cards, and our Reading Strategy and Skill Resource (RSSR) if applicable.

3. Priority Reading Standards Maps

Priority Reading Standard Maps are documents developed to show the priority "MUST DO" reading standards connected to each selection students will read in their grade level plan. Based on grade level pacing guides, Priority Reading Standards are chosen and a detailed chart is developed with attention to distributed practice and intensity in order to prepare students for their end of year high stakes assessments typically taken in the spring.

4. K-1 Star Lesson Plans

K-1 Star Lesson Plans are developed to use for differentiated Tier 2 K-1 instruction.

5. K-1 Clipboard Checks

Clipboard checks are weekly assessments to determine reteach needs and placement into K-1 Star Lesson Plans

6. Priority Language Arts Plans

Priority Language Arts Plans are documents developed to show the priority "MUST DO" pieces of Language Arts instruction in the curriculum (grammar, spelling, and process writing).

7. Priority Writing Standards Maps

Priority Writing Standard Maps are documents developed to show the priority "MUST DO" writing instruction connected to each week/cycle of learning in the curriculum.

8. Exit Tickets

Exit tickets are short progress monitoring/summative measures to assess how students are progressing towards mastery of priority standards. One Exit Ticket will be created for each week/cycle of learning. Depending on the grade level, Exit Tickets usually take 15-45 minutes for students to complete.

DAILY Lesson Map Format

For an additional fee, Ashlock Consulting will incorporate all of the relevant components into a **DAILY** Lesson Map format. The daily Lesson Map format includes extracting page numbers and words/references from the curriculum into the Lesson Maps to help teachers understand where to apply *Templates for Effective Instruction, Reading Strategy and Skill Resource connections, Priority Reading Standards, and Priority Writing Standards*.

Territory: United States

Credit Afforded:

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Author: Jennifer Ashlock

Royalties and Other Consideration:

- Public School District is the geographical unit for the local administration of public schools.
- Private School Region is the geographical unit for the local administration of a group of private schools within the same state for up to 15 schools. For a region of more than 15 schools, contact Ashlock Consulting for a quote.

• Charter School Region is the geographical unit for the local administration of a group of charter schools within the same state for up to 15 schools. For a region of more than 15 schools, contact Ashlock Consulting for a quote.

The cost of licensing of English Language Arts Priority Plans is based on a menu of options per grade level and by component. All schools must be in the same Public School District, Private School Region, or Charter School Region as described above to qualify for Quantity Pricing.

ENGLISH LANGUAGE ARTS PRIORITY PLANS LICENSING COSTS—ELEMENTARY

KEY COMPONENTS/ GRADE LEVEL	GRADE K	GRADE 1	GRADE 2	GRADE 3	GRADE 4	GRADE 5
	Per School	Per School	Per School	Per School	Per School	Per School
	Pricing:	Pricing:	Pricing:	Pricing:	Pricing:	Pricing:
Priority Reading Plans Includes Practice Sets, Priority Reading	\$8,595	\$8,595	\$8,595	\$8,595	\$8,595	\$8,595
Standards Maps, and approximately 150 daily 90-minute Reading Lesson Maps.	QUANTITY Pricing: (3-15 Schools)*	QUANTITY Pricing: (3-15 Schools)*	QUANTITY Pricing: (3-15 Schools)*	QUANTITY Pricing: (3-15 Schools)*	QUANTITY Pricing: (3-15 Schools)*	QUANTITY Pricing: (3-15 Schools)*
	\$18,675	\$18,675	\$18,675	\$18,675	\$18,675	\$18,675

^{*}Request a quote for more than 15 schools in a School District/Complex, Charter School Region, or Public School Region.

KEY COMPONENTS/ GRADE LEVEL	GRADE K	GRADE 1	GRADE 2	GRADE 3	GRADE 4	GRADE 5
Priority Language Arts Plans	Per School Pricing:					
Includes approximately 150 daily Language Arts Lesson Maps.	\$695*	\$695*	\$695*	\$695*	\$695*	\$695*
Per School Pricing for PLAP requires licensing	QUANTITY Pricing: (3-15 Schools)					
of Priority Reading Plans per school.	\$1,425	\$1,425	\$1,425	\$1,425	\$1,425	\$1,425
Practice Sets (ONLY) Includes approximately 150 groups of daily Practice Sets (content varies by grade level).	QUANTITY Pricing: (1-15 Schools)* \$5,750					
K-1 Star Lesson Plans & Clipboard Checks Includes approximately 30 weeks of lessons with three lessons per week.	QUANTITY Pricing: (1-15 Schools)* \$2,850	QUANTITY Pricing: (1-15 Schools)* \$2,850				
Exit Tickets Includes approximately 30 one-page Exit Tickets.			QUANTITY Pricing: (1-15 Schools)* \$8,625			

^{*}Request a quote for more than 15 schools in a School District/Complex, Charter School Region, or Public School Region.

ENGLISH LANGUAGE ARTS PRIORITY PLANS LICENSING COSTS—ELEMENTARY MODIFIED**

(For use with Special Education or Modified Classrooms)

KEY COMPONENTS/ GRADE LEVEL	GRADE K	GRADE 1	GRADE 2	GRADE 3	GRADE 4	GRADE 5
Modified Priority Reading Plans Includes Practice Sets,	Per School Pricing:					
Priority Reading Standards Maps, and	\$6,595	\$6,595	\$6,595	\$6,595	\$6,595	\$6,595
approximately 150 daily Reading Lesson Maps. All components to be modified, with Reading	QUANTITY Pricing: (3-15 Schools)*					
Lesson Maps reduced to 45-minute instruction.	\$14,495	\$14,495	\$14,495	\$14,495	\$14,495	\$14,495

^{*}Request a quote for more than 15 schools in a School District/Complex, Charter School Region, or Public School Region.

ADD-ON COMPONENTS/ GRADE LEVEL	GRADE K	GRADE 1	GRADE 2	GRADE 3	GRADE 4	GRADE 5
Modified Exit Tickets Includes approximately 30 one-page Exit Tickets. Each Exit Ticket is modified to three levels of questions.			QUANTITY Pricing: (1-15 Schools)* \$8,625	QUANTITY Pricing: (1-15 Schools)* \$8,625	QUANTITY Pricing: (1-15 Schools)* \$8,625	QUANTITY Pricing: (1-15 Schools)* \$8,625

^{*}Request a quote for more than 15 schools in a School District/Complex, Charter School Region, or Public School Region.

ENGLISH LANGUAGE ARTS PRIORITY PLANS LICENSING COSTS—SECONDARY

KEY COMPONENTS/ GRADE LEVEL	GRADE 6	GRADE 7	GRADE 8	GRADE 9	GRADE 10	GRADE 11	GRADE 12
Priority ELA Plans Includes Practice Sets (G6-G8), Priority Reading Standards Maps, and approximately 150 daily 45-minute Reading/Writing Lesson Maps.	\$18,175	QUANTITY Pricing: (1-15 Schools)* \$18,175	QUANTITY Pricing: (1-15 Schools)* \$18,175				

^{*}Request a quote for more than 15 schools in a School District/Complex, Charter School Region, or Public School Region.

ADD-ON COMPONENTS/ GRADE LEVEL	GRADE 6	GRADE 7	GRADE 8	GRADE 9	GRADE 10	GRADE 11	GRADE 12
Practice Sets (Only) Includes approximately 150 groups of daily Practice Sets (content varies by grade level).	QUANTITY Pricing: (1-15 Schools)* \$5,250	QUANTITY Pricing: (1-15 Schools)* \$5,250	QUANTITY Pricing: (1-15 Schools)* \$5,250				
Exit Tickets Includes approximately 30 one-page Exit Tickets.	QUANTITY Pricing: (1-15 Schools)* \$8,625						

^{*}Request a quote for more than 15 schools in a School District/Complex, Charter School Region, or Public School Region.

^{**} Licensing of Elementary Modified Plans requires licensing of Secondary General Education Plans.

ENGLISH LANGUAGE ARTS PRIORITY PLANS LICENSING COSTS—SECONDARY MODIFIED** (For use with Special Education or Modified Classrooms)

KEY COMPONENTS/ GRADE 6 **GRADE 7 GRADE 8 GRADE 9 GRADE 10 GRADE 11 GRADE 12** GRADE LEVEL **Priority ELA Plans** Includes Practice Sets, Priority Reading Standards Maps, and QUANTITY QUANTITY QUANTITY QUANTITY QUANTITY QUANTITY QUANTITY approximately 150 daily Pricing: Pricing: Pricing: Pricing: Pricing: Pricing: Pricing: 45-minute -15 Schools)* 1-15 Schools)* (1-15 Schools)* 1-15 Schools)* 1-15 Schools)* 1-15 Schools)* 1-15 Schools)* Reading/Writing Lesson Maps. All components \$12,225 \$12,225 \$12,225 \$12,225 \$12,225 \$12,225 \$12,225 to be modified, with Reading/Writing Lesson Maps reduced to 45minute instruction.

^{*}Request a quote for more than 15 schools in a School District/Complex, Charter School Region, or Public School Region.

ADD-ON KEY COMPONENTS/ GRADE LEVEL	GRADE 6	GRADE 7	GRADE 8	GRADE 9	GRADE 10	GRADE 11	GRADE 12
Exit Tickets Includes approximately 30 one-page Exit Tickets. Each Exit Ticket is modified to three levels of questions.	\$8,625	QUANTITY Pricing: (1-15 Schools)* \$8,625	QUANTITY Pricing: (1-15 Schools)* \$8,625	QUANTITY Pricing: (1-15 Schools)* \$8,625	QUANTITY Pricing: (1-15 Schools)* \$8,625	QUANTITY Pricing: (1-15 Schools)* \$8,625	QUANTITY Pricing: (1-15 Schools)* \$8,625

^{*}Request a quote for more than 15 schools in a School District/Complex, Charter School Region, or Public School Region.

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IV. READING STRATEGY AND SKILL RESOURCE—SECOND EDITION BOOK ORDERS

Description of Reading Strategy and Skill Resource – Second Edition:

- This resource provides classrooms with explicit explanations for the most common reading strategies and skills.
- Reading Strategies Included: Analyze/Evaluate, Connect to Prior Knowledge, Monitor/Clarify, Phonics/Decoding, Predict, Question, Story Structure, Summarize (Informational), Summarize (Narrative), Text Structure, Visualize, and Word Learning
- Reading Skills Included: Author's Purpose, Categorize/Classify, Cause/Effect, Central Message, Character, Chronology, Compare/Contrast, Conflict/Resolution, Description, Draw Conclusions, Draw Inferences, Fact/Opinion, Fantasy/Realism, Main Idea (Informational), Main Idea (Narrative, Make Generalizations, Make Judgments, Note Key Details, Plot, Problem/Solution, Sequence Events, Setting, Text/Graphic Features, Theme, and Topic

Territory: United States

Credit Afforded:

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Graphic Design: Matthew Ashlock

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Revision Date: January 9, 2024 Pricing effective until: June 30, 2024

